



## FOR IMMEDIATE RELEASE

### **Axiom Named to Inc. 5000 List of America's Fastest-Growing Private Companies for Fourth Consecutive Year**

*Innovation, transparency, and strategic partnerships fuel 152% three-year growth and new marquee clients in the pet industry*

**Fort Lauderdale, Florida — 08/13/2025** — Axiom, an innovation-driven marketing consultancy founded in 2018, has been named to the **Inc. 5000 list of America's fastest-growing private companies** for the fourth year in a row, ranking **No. 2753 nationally** with **152% three-year growth**. The company also placed **No. 78** on the 2025 Inc. Regionals Southeast list. Previous national rankings include No. 2348 (2024), No. 1656 (2023), and No. 1641 (2022).

Over the past year, Axiom expanded its client roster with major wins in the pet industry vertical, including **PetSupermarket** and **Synergy Labs**, reinforcing its position as a leader in delivering strategic, creative, and technology-driven marketing solutions.

"This honor is a testament to the values we've held since day one — innovation- and creativity-driven strategies combined with true transparency drive client satisfaction and success," said **Brian Lenihan**, Founder & Managing Partner of Axiom. "It's powered by a team that relentlessly seeks better solutions and by clients who share our vision for pushing boundaries. With new partnerships and vertical growth, we're excited to continue building transformative work that defines Axiom's future."

**Joseph Dawson**, Vice President of Social Media at Axiom, added: *"This honor reflects the Axiom vision and ethos that was ahead of its time at our founding, and which has since become an industry benchmark — with many still striving to catch up."*

Founded with a commitment to rethinking the traditional agency model, Axiom blends the strategic rigor of consulting with creative execution across disciplines



including media buying, branding, website development, and emerging technologies such as virtual reality and eSports. Its three-pillar philosophy—**innovation, technology, and creativity**—drives every engagement, reinforced by a transparent, collaborative approach to client relationships.

### **About Axiom**

Founded in 2018, Axiom is a marketing consultancy built on the pillars of innovation, technology, and creativity. The company partners with clients to identify, develop, and implement revolutionary ideas, concepts, and products that drive measurable growth. Guided by transparency and shared values, Axiom builds long-term relationships that produce paradigm-shifting results.

### **Media Contact:**

Joseph Dawson

Vice President, Social Media

[joseph@axiominnovates.com](mailto:joseph@axiominnovates.com)

[www.axiominnovates.com](http://www.axiominnovates.com)